

## Info sheet: potential tools for engaging stakeholders

Given the plethora of means to engage with stakeholders, the selection and implementation of approaches and methods is not an easy undertaking. To gain a first overview about the opportunities, Table 1 provides a non-exhaustive list of different tools, grouped into different types (e.g. electronic, print, in person) and examples for stakeholder groups (e.g. government). Each tool should be designed, combined, and applied jointly with partners and stakeholders in a way that helps achieving the objectives of the research project, the stakeholders, and the engagement initiative. The advantages and implementation tips of single tools will be evaluated by additional information sheets in due time.

**Table 1: Non-exhaustive list of potential tools for engaging stakeholders throughout research projects and beyond.**

Electronic and online	Print and written	In -person	stakeholder-oriented examples
<ul style="list-style-type: none"> <li>• Newsletters</li> <li>• Videos</li> <li>• Websites, blogs, webcasts</li> <li>• Radio</li> <li>• Television</li> <li>• E-meetings</li> <li>• Accessible databases and repositories</li> <li>• Social media</li> <li>• Simulations and other software (e.g. games)</li> </ul>	<ul style="list-style-type: none"> <li>• Scientific publications (papers/monographs)</li> <li>• Policy briefs</li> <li>• Position papers</li> <li>• Posters</li> <li>• Flyers, brochures, pamphlets, info sheets</li> <li>• The print media (newspapers, magazines, specialist/popular publications)</li> <li>• Press releases</li> <li>• Guidelines, reports</li> <li>• Field guides, manuals, technical books, hand books</li> <li>• Management plans</li> <li>• Colouring books</li> <li>• School books</li> <li>• Bulletins</li> </ul>	<ul style="list-style-type: none"> <li>• Meetings and interviews</li> <li>• Conferences, (specialist) workshops, symposia, etc.</li> <li>• Talks, lectures, seminars, etc.</li> <li>• Direct consultations and advocacy</li> <li>• Multi-stakeholder dialogues</li> <li>• Steering groups, advisory panels, focus groups</li> <li>• Participation at stakeholder forums</li> <li>• Communities of practice</li> <li>• Expert visits to stakeholders and vice versa</li> <li>• Extension activities</li> <li>• designating ambassadors and other types of multipliers</li> <li>• Practical demonstrations (classroom, field, lab)</li> <li>• Citizen science approaches</li> <li>• Information campaigns, exhibitions, knowledge fairs</li> <li>• Study tours</li> <li>• Twinning</li> <li>• Artistic approaches (theatre, role play, shows, narratives, music)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Academia:</b> e.g. joint research, workshops, field work, courses, seminars, scientific training, publications, conference contributions</li> <li>• <b>Government:</b> e.g. Agenda setting, consulting, scientific advisory boards, expert panels, policy working groups, roundtables, policy briefs, advisory opinions</li> <li>• <b>Businesses:</b> e.g. industry workshops, conferences, (joint) patents (sale, licensing), spin-offs, consulting, contract research, joint publications and graduates, design thinking</li> <li>• <b>Practice:</b> e.g. surveys, interviews, expert dialogues, workshops</li> <li>• <b>Civil society:</b> e.g. public events, citizen science, traditional media, citizen dialogues/forums, agenda processes, web-based and social media, exhibitions</li> </ul>